

PORTFOLIO.

Hello Everyone.

I'M ESHWARAN VISHWANATHAN

CREATIVE &
BRANDING DESIGNER



PORTFOLIO.



About Me

Creative Branding Designer with 5+ years of experience across digital, social, and print design.

Specialized in brand identity, marketing creatives, and motion-based visuals.

Focused on delivering clean, consistent, and impact-driven design solutions.

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Recents Project



BRANDING DESIGN

Portfolio 2025



WEBSITE DESIGN

Portfolio 2025

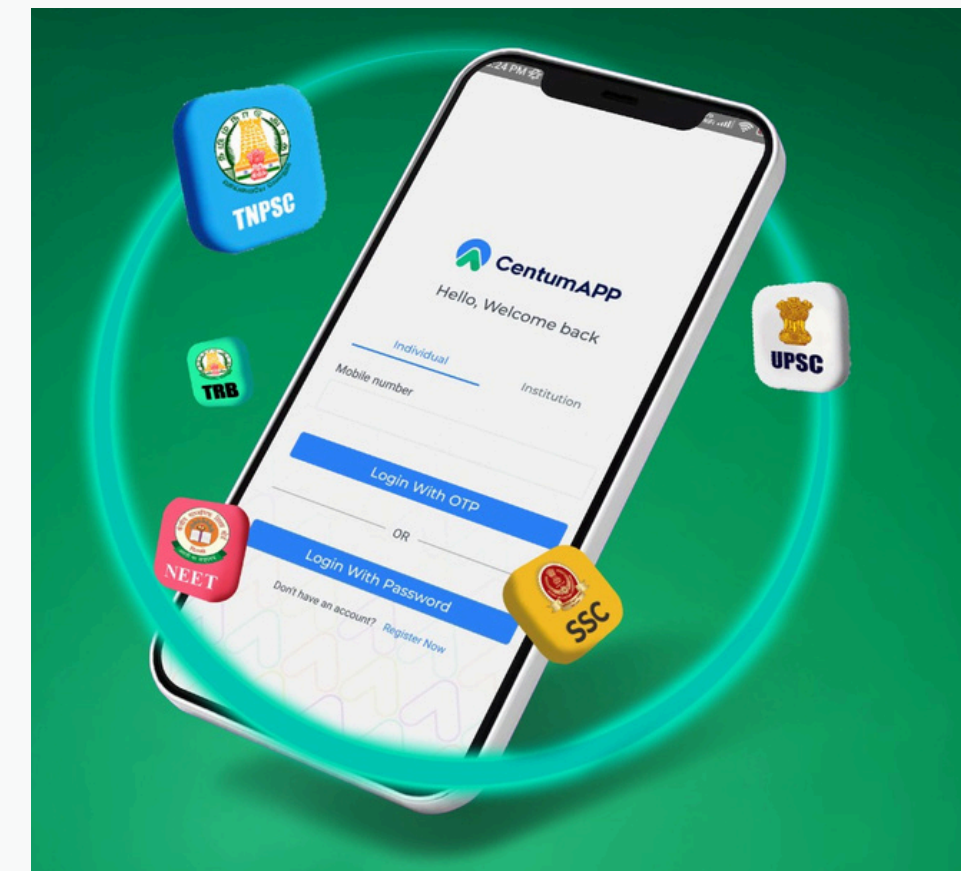
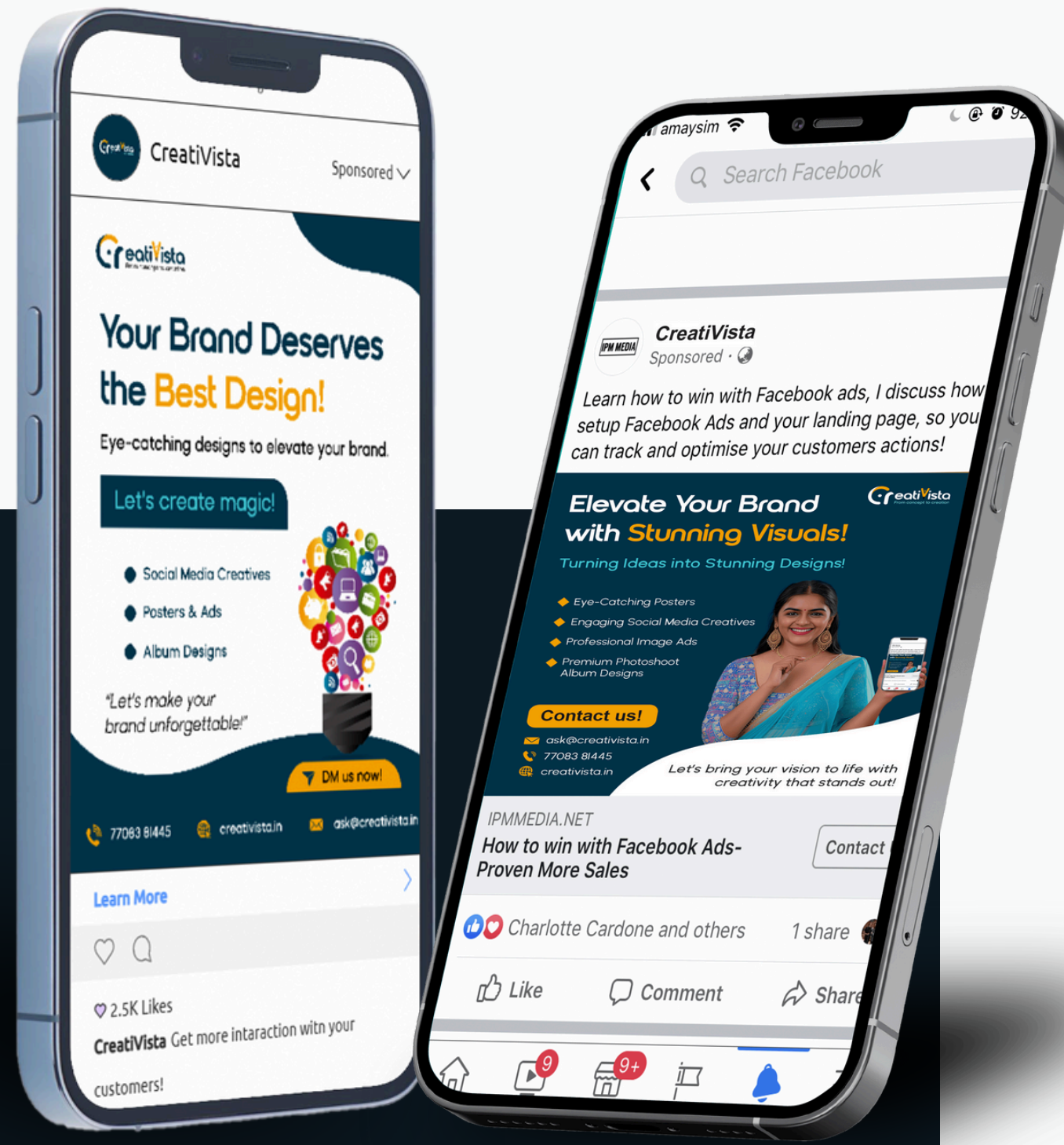


ILLUSTRATION DESIGN

Portfolio 2025

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Brand Identity

SOCIAL MEDIA DESIGN

The design maintains a clear and consistent brand identity throughout.

Visual elements were aligned with brand guidelines and communication objectives.

Attention was given to typography, color usage, and layout consistency.

This approach strengthens brand recall and visual credibility.

Happy Clients Says

”



HAVEN UNISEX SALOON

Bangalore

Design looks very professional and matches the brand perfectly

”



EXPRESS PROMOTION

Chennai

Design nalla irukku, brand look clear-aa maintain pannirukkinga. Work romba clean-aa irukku, brand identity correct-aa follow pannirukkinga.

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My Sample Works

Social Media Posts

Building a New home?
Don't build a septic tank problem

SAVE UPTO ₹1 LAKH* Choose the **Bioman Bio** Septic tank that never needs emptying

IGBC #startupindia

BIOXMAN
Say goodbye to septic tank

Get FREE Quote! 73877 73877 bioman.co.in

BEAT THE HEAT!
Rocotile's advanced cooling tiles create a safe, stylish terrace for your family

Rocotile
ROOF COOL TILES
No need for AC. Cooling your home is easy!

Call us Today for Free Consultation! 72997 72997 rocotile.com

**DIFFERENT COLOURS
DAZZLING DESIGNS**

Now Delivered in **48 Hours !**

German Technology
EUROPEAN QUALITY

TIMBE
Windows the world wonders

Call us today ! 93839 9383 timbe.in

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Digital Marketing Ads

My Sample Works

புது வீடு
கட்டுறீங்களா ?

புது வீட்டுக்கு பழைய Method
செப்டிக் டேங்க் எதுக்கு ?

என்றும் நிரம்பாத
பயோமேன் பயோ
செப்டிக் டேங்க்
Install செய்து

₹1 லட்சம்
வரை சேமிப்புகள்.

இலவச ஆலோசனைக்கு
இன்றே அழைக்கவும்!

73877 73877 bioman.co.in



A Terrace for Living,
Not Just Roofing



Enjoy safe play, family time, and
everyday comfort with Rocotile's anti-skid,
stain-free, and durable cooling tiles



Get Quote!

72997 72997
rocotile.com

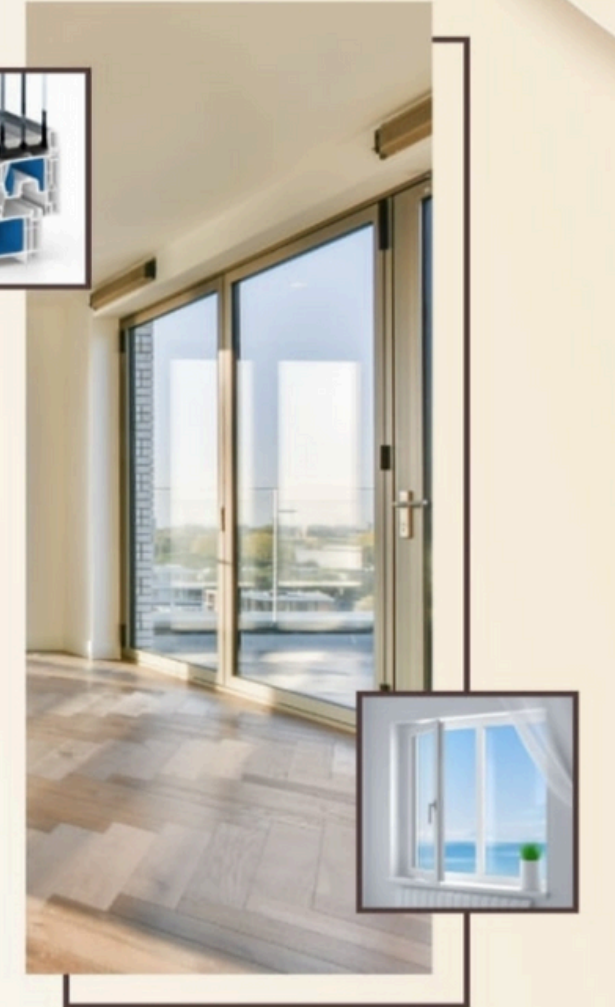


Enhance
Your Home
Decor

Call us Today !

93839 93839

timbe.in



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Printing Designs

My Sample Works

No need for a/c.
Cooling your home is easy!

சொகுத ஓட்டிற்கு மதில்
முதிய ரோகோடைல் மதியுங்க !

Rocotile
ROOF COOL TILES

Reduces room temperature
by 11 degrees

Lay heat-reflective weathering tiles on your terrace.
Reduce your room temperature by 11 degrees.

Easier to lay

Stain-free

100% Waterproof

Anti-skid

Comfortable

Lifetime

Strong multi

Less roof

13 cooling minerals

Make your home feel like Switzerland
Call us today!

Hot facts about cool Rocotile

- Reduces room temperature upto 13 degrees
- Reduces a/c usage hence saves electricity bills
- 100% water proof
- No need to use bricks or old-fashioned surkhi; hence cost saving
- Easy to lay
- Stain-free and fungus-free
- Easy to clean and maintain
- Comfortable to walk on even in summer
- Anti-skidding: Kids can play safe
- Less roof weight
- Handmade tiles,gives smooth finish
- Highly durable; super strong multi-components
- Lifetime product; longer life than red clay tiles
- Eco-friendly, made using natural minerals

PRODUCT SPECIFICATIONS

Size	250 mm X 250 mm	300 mm X 300 mm
Thickness	20 mm	20 mm
Approx Weight Per Tile	2.8 kg	4 kg

Authorised Dealer

M.R.ASSOCIATES

No.175/56C, Thirupathur Road, Opposite to Lotus School, Devakottai - 630 302.

சென்னை, காவரத்தூர் பத்திர சாலை எதிரே லோடஸ் ஸ்கூல் எதிரே எம்.ஆர்.ஏ.ஸ்டீட்ஸ்

Contact us : 88077 22567

ATTENTION CPWD & PWD CONTRACTORS

Approved Cool Roof Tiles
At Direct Factory Price

Get CPWD-specification heat-reflective cool roof tiles with
SRI above 97, supplied direct from factory
and delivered anywhere in India.

CPWD Compliant

SRI > 97

Factory Direct Supply

Pan-India Delivery

Rocotile
ROOF COOL TILES

Request CPWD Specification Sheet
Factory quotes available for government projects

No need for AC. Cooling your home is easy!

HomeGenie
Good Homes. Great Life!

ID-1258

Ashfaaq Ahmed
Branding & Marketing Manager



Personal Skills

Branding and creative design professional with strong expertise in visual identity and marketing communication. Skilled in creating consistent, high-quality designs across digital, print, and brand touchpoints. Focused on delivering clean, strategic, and brand-aligned visual solutions.

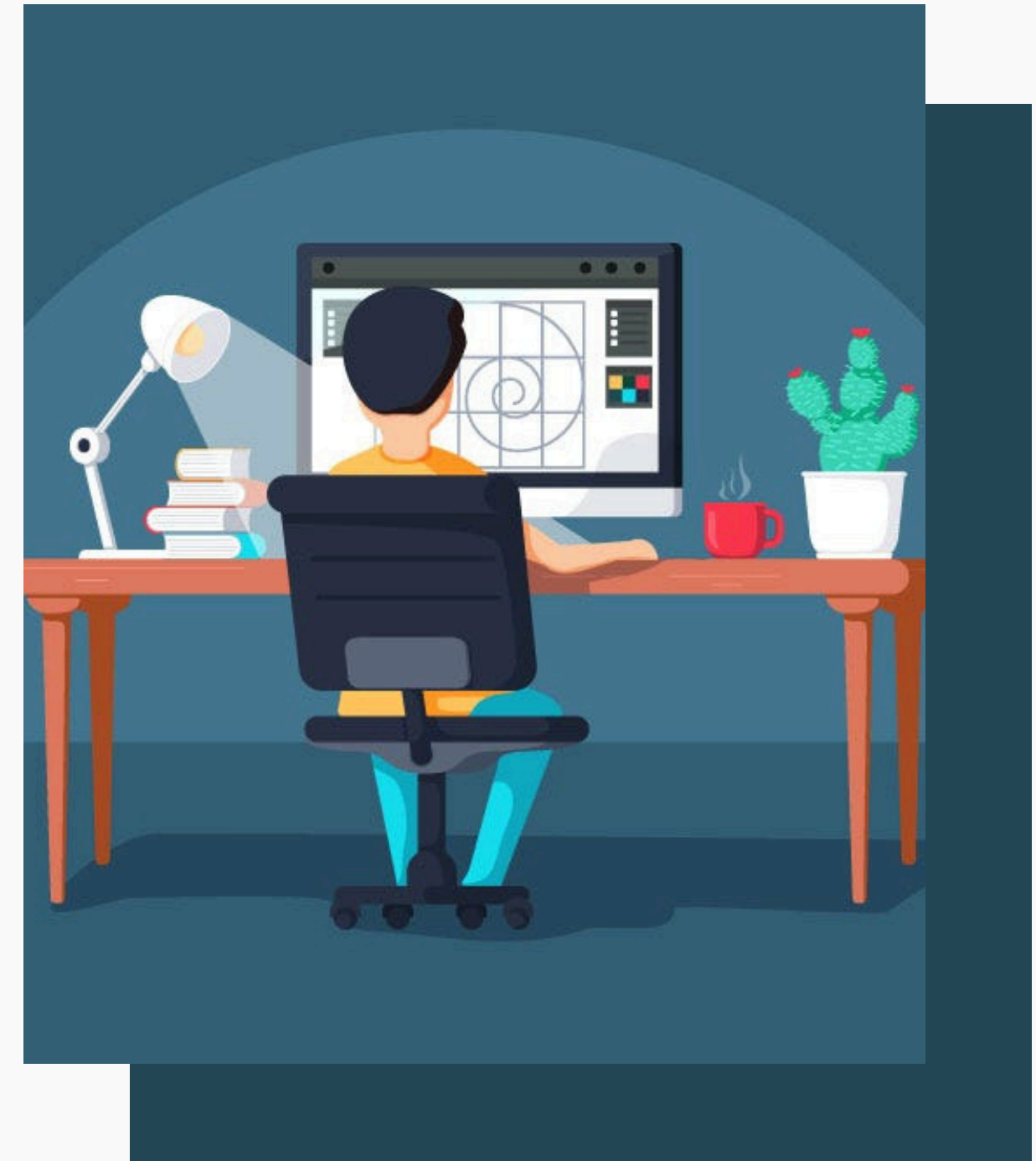
Graphic Designer



Brand Management



Video Editing



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SOFTWARE KNOWN

- ✓ MS Office
- ✓ Adobe Photoshop
- ✓ Adobe Illustrator
- ✓ Adobe Premiere Pro
- ✓ Adobe After Effects
- ✓ CorelDRAW
- ✓ CapCut
- ✓ Canva
- ✓ Figma
- ✓ Blender
- ✓ Adobe Media
- ✓ Encoder
- ✓ Filmora

Knowledge and Tools

SKILLS

- ✓ Branding & Visual Identity
- ✓ Graphic Design (Digital & Print)
- ✓ Print Design & Pre-Press Coordination
- ✓ Promotional & Marketing Creatives
- ✓ Outdoor & On-ground Branding
- ✓ Brand Consistency & Quality Control

ADDITIONAL / TECHNICAL TOOLS

- ✓ HTML
- ✓ CSS
- ✓ Web Hosting tools
- ✓ AI Prompting tools



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Contact Details

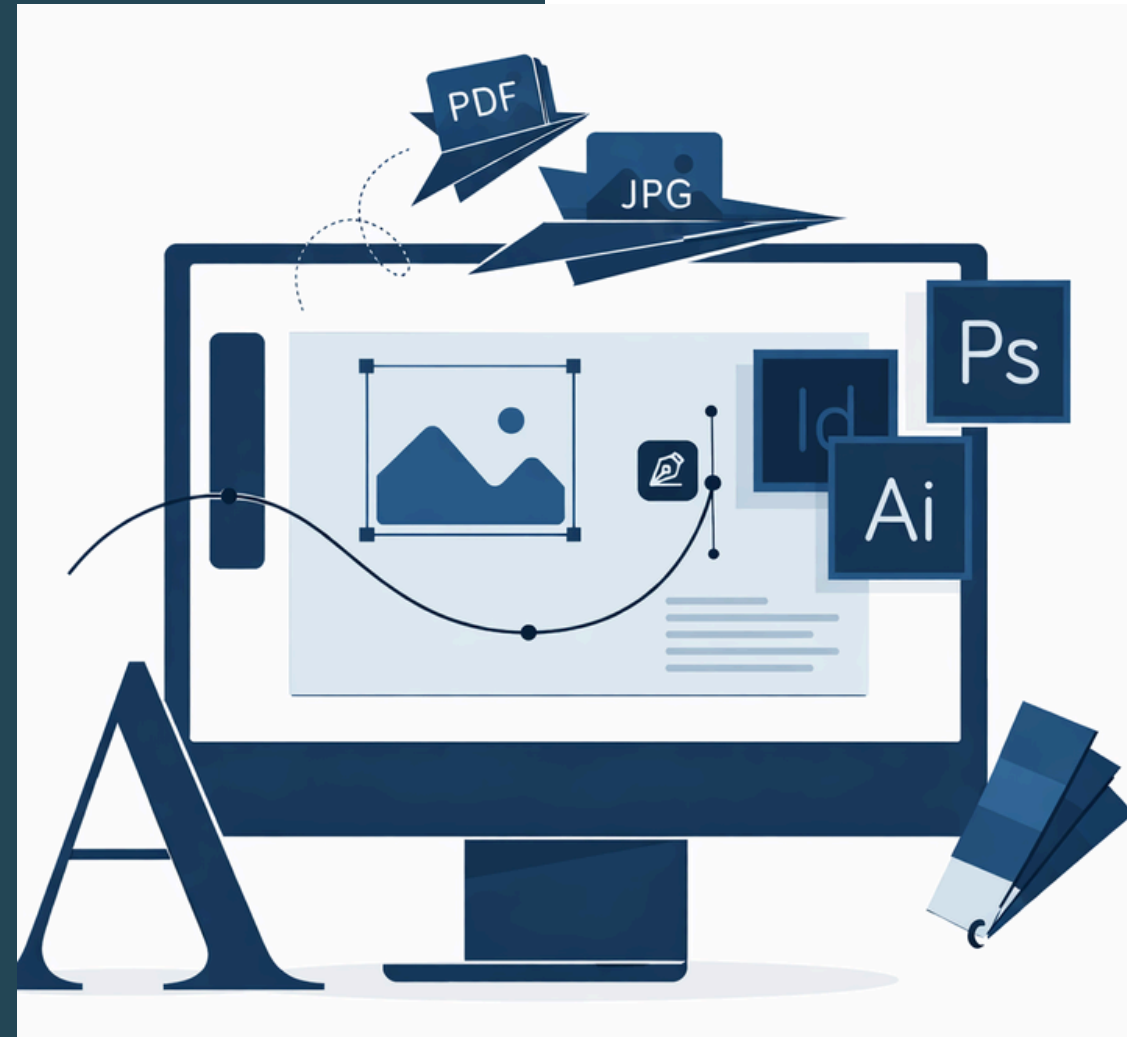
Phone : +91 7708381445

Address : Vanagaram, Chennai

Email : eshwaranvishwanathan@gmail.com

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Contact Me



THANK YOU

Thank you for taking the time to review my work.
Each project reflects my focus on strong branding, clarity,
and visual consistency.
I look forward to creating meaningful design experiences.